

THE HARRIS LIST

The Original List of the Nation's Best Arts & Crafts Shows™

CONTENTS OF THE LIST:

The **NEW 2004 HARRIS LIST** contains all the information you need to create a successful show year. There is no superfluous or filler data and there are no advertisements. **All dates given are for 2004.** Shows are presented chronologically beginning in January and are organized into **seven national regions:**

1. **California & The Northwest:** California, Idaho, Montana, Oregon, Washington
2. **The Southwest:** Arizona, Nevada, New Mexico, Utah
3. **Midwest:** Colorado, Iowa, Kansas, Missouri, Nebraska, Oklahoma, North Dakota, South Dakota, Texas, Wyoming
4. **Southeast:** Alabama, Arkansas, Georgia, Louisiana, Mississippi, North & South Carolina, Tennessee
5. **Florida**
6. **North Central:** Illinois, Indiana, Kentucky, Michigan, Minnesota, Ohio, Wisconsin
7. **The Northeast:** Maryland, New England, New Jersey, New York, Pennsylvania, Washington DC, Virginia, West Virginia

HOW TO INTERPRET THE LISTINGS:

A Sample Listing the type of information being given and the location within the listing where the information can be found. All space fees listed include the non-refundable jury fee:

July 23,24,25 Bellevue (Seattle), WA—19th Bellevue's Festival of the Arts (O)
(?-G)d 1916 Pike Place, PMB 146, Seattle, WA 98101

Phone: 206-363-2048 Fax: 206-789-8043

Comments: In parking lot of shopping center, affluent crowd, some high end sales here. Was the "Rest of the Best Festival"

Fee: \$365+ Space size: 8-10x10-20 200 arts 45/45/10 40K free closes: Mar 15

Show Date Town, State—The Show's year, name, location (outdoors-O, indoors-I)
(rating) Mailing Address

Telephone number: Fax number:

Comments: often include more about the location, fee commissions, the kind of crowd, what sells, increases in fees, and anything else I think you should know about the show.

Space and jury fee Space size # of artisans in the show The ratio: 45/45/10 gives the % of fine artists/% of fine craftsmen/of traditional craftsmen participating in the show
actual attendance and admission fee closing date: when the application is due.

The Rating System: rates are in parentheses, sometimes with a subscript to the right, to indicate a slightly higher rating than the rating listed (u), or weaker than the rating listed (d).

(T) Top or Best Show--The best possible show you could do.

(G-T) Between a good and top show

(G) A good, stable show.

(?-G) Between a marginal and Good, stable show

(?) Marginal Show; a gamble. Holds some promise, a possible “filler” show between major shows. If you see a “u” or “d” placed to the right of the rating as in (G)u, this indicates the show is rated slightly higher (u) or lower (d) than the letter rating given.

Note that I use a “tiered” rating system which describes what is really going on out there. Notice that a number of shows have the same rating because they all perform at the same level. There are not just 200 top shows out there that are clearly delineated by a number from 1 to 200.